

# Bank Runs, Fragility, and Credit Easing

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UCLA

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# Motivation

- Financial crises typically involve bank runs
- Short-term debt can make a bank vulnerable to a self-fulfilling run
- Empirically, runs more likely with weak aggregate fundamentals
  - General equilibrium feedbacks potentially important

★ Macroeconomic model essential to understand feedbacks

Q: What are the implications for government policy?

# A Macroeconomic Model of Bank Runs

- Dynamic portfolio and equity decisions for banks
  - Depend on asset prices, determined in equilibrium
- Limited commitment and endogenous strategic default
  - Defaults triggered by fundamentals or runs
  - Runs because of coordination failures at individual banks
- General equilibrium characterization: fraction of banks defaulting and dynamics of asset prices

## Preview of Main Normative Results

- Desirability of **credit easing** depends on source of the crisis
  - Welfare *reducing* if driven by fundamentals, but welfare *improving* if driven by runs
- **Key distinction:** Repaying banks are net buyers when crises are driven by fundamentals but net sellers when driven by runs
  - Increase in asset prices have very different effects

## Related Literature

- **Bank Runs:** Diamond and Dybvig 1983; Bryant 1980; Allen and Gale 2000; Ennis and Keister 2009; Uhlig 2010; [Gertler and Kiyotaki 2015](#); Gertler, Kiyotaki and Prestipino 2020; etc.
  - [Runs on individual banks and normative analysis](#)
- **Limited Commitment:** Thomas and Worrall 1994; Albuquerque and Hopenhayn 2004; Kehoe and Levine 1993, Alvarez and Jermann 2000; Cole and Kehoe 2000; etc.
  - Mixed equilibrium with runs and defaults
- **Credit Easing:** Gertler and Karadi 2011; Curdia and Woodford 2011; Kiyotaki and Moore 2019; etc.
  - Desirability depends on source of the crisis

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# Outline of the Talk

1. Environment without runs
2. Model with bank runs
3. Policy analysis



# Environment

- Discrete time, infinite horizon, no aggregate risk
- Continuum of banks, preferences  $\sum_{t=0}^{\infty} \beta^t \log(c_t)$ .
- Risk-neutral creditors, discount rate  $R$
- Technology
  - Production of consumption good:  $y = zk$
  - Capital in fixed supply  $\bar{K}$
- Competitive market for assets and deposits
- No commitment to repay deposits

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# Banks' Budget Constraints

All banks start at  $t = 0$  with portfolio  $(b_0, \bar{K})$

- If repay at time  $t$ :

$$c = (\bar{z} + p_t)k - Rb + q_t(b', k')b' - p_t k'.$$

- $q_t$  price of deposits
- $p_t$  price of capital
- Deposits are one-period non-state contingent claims
  - Without loss for now, but will matter with runs
- Capital is liquid
  - Price determined in equilibrium

# Banks' Budget Constraints

All banks start at  $t = 0$  with portfolio  $(b_0, \bar{K})$

- If default at time  $t$ :

$$c = (\underline{z} + p_t)k - p_t k'$$

- Permanent financial exclusion  $b' = 0$ 
  - Restriction on saving w/o loss
- Productivity loss  $y = \underline{z}k$ 
  - Evidence on losses of firms exposed to defaulting banks

## Banks' Optimization: Values of Repayment and Default

$$V_t^R(b, k) = \max_{k', b', c} \log(c) + \beta V_{t+1}(b', k')$$

s.t.  $c = (\bar{z} + p_t)k - Rb + q_t(b', k')b' - p_t k'$

No-Ponzi

$$V_t^D(k) = \max_{k', c} \log(c) + \beta V_{t+1}^D(k')$$

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Repayment decision:

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Repayment decision:

- If  $V_t^R(b, k) = V_t^D(k)$ : indifferent
  - Repay for  $t > 0$  (w/o loss)
  - **Randomize at  $t = 0$**

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Otherwise,  $q = 0$ .

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Otherwise,  $q = 0$ .

- Guess and verify borrowing constraint

$$b_{t+1} \leq \gamma_t p_{t+1} k_{t+1}$$

where  $\{\gamma_t\}$  is an eqm. object to be determined

## The Value of Default

$$V_t^D(k) = A + \frac{1}{1-\beta} \log(k(\underline{z} + p_t)) + \frac{\beta}{1-\beta} \sum_{\tau \geq t} \beta^{\tau-t} \log(R_{\tau+1}^D),$$

where the return on capital under default

$$R_{t+1}^D = \frac{\underline{z} + p_{t+1}}{p_t}$$

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Policies:

$$C_t^D(k) = (1-\beta)(\underline{z} + p_t)k, \quad \mathcal{K}_{t+1}^D(k) = \beta \frac{(\underline{z} + p_t)k}{p_t},$$

# The Value of Repayment

Denote  $n = k(\bar{z} + p) - bR$

$$V_t^R(n) = A + \frac{1}{1-\beta} \log(n) + \frac{\beta}{1-\beta} \sum_{\tau \geq t}^{\infty} \beta^{\tau-t} \log(R_{\tau+1}^e),$$

where returns are

$$R_{t+1}^e = R_{t+1}^k + (R_{t+1}^k - R) \frac{\gamma_t p_{t+1}}{p_t - \gamma_t p_{t+1}} \quad R_{t+1}^k \equiv \frac{\bar{z} + p_{t+1}}{p_t},$$

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Policies:

$$C_t^R(n) = (1 - \beta)n$$

$$B_{t+1}^R(n) = \gamma_t p_{t+1} K_{t+1}^R(n), \quad K_{t+1}^R(n) = \frac{\beta n}{p_t - \gamma_t p_{t+1}} \quad \text{if } R_{t+1}^k > R$$



## Equilibrium Consistent Borrowing Limit

- Given a sequence of prices, a bank is indifferent between repaying and defaulting at  $t + 1$  if

$$\frac{\bar{z} + p_{t+1}(1 - \gamma_t R)}{\underline{z} + p_{t+1}} = \left(1 - \gamma_{t+1} \frac{p_{t+2}}{p_{t+1}}\right)^\beta$$

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- Potentially multiple solutions for  $\{\gamma_t\}$ 
  - Will argue that No-Ponzi  $\Rightarrow$  solution is unique

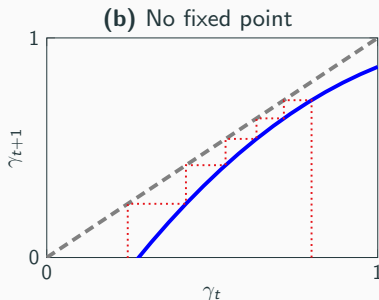
## Solving for $\gamma_t$ for Constant Price

$$\gamma_{t+1} = 1 - \left( \frac{R^k(p)/R - \gamma_t}{R^D(p)/R} \right)^{\frac{1}{\beta}} \equiv H(\gamma_t)$$

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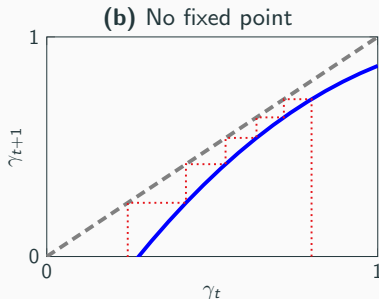
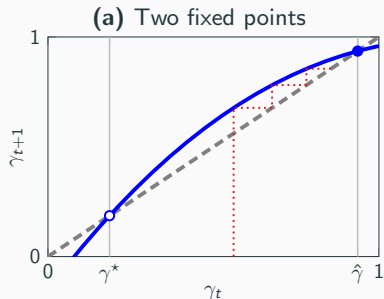
- Partial eqm. does not exist if return on capital is too high
  - No borrowing limit



## Solving for $\gamma_t$ for Constant Price

$$\gamma_{t+1} = 1 - \left( \frac{R^k(p)/R - \gamma_t}{R^D(p)/R} \right)^{\frac{1}{\beta}} \equiv H(\gamma_t)$$

- If eqm  $\exists$ , two fixed points but only smallest satisfies No-Ponzi
  - First fixed point unstable  $\Rightarrow \gamma_t = \gamma^*$
  - $\gamma^*$  is increasing in  $(\beta, \bar{z})$  and decreasing in  $(R, \underline{z}, p)$



# Outline of the Talk

1. Environment without runs
  - Bank problem in partial equilibrium
  - General equilibrium
2. Model with bank runs
3. Policy analysis

# General Equilibrium

Consider possibility that  $\phi \in [0, 1]$  banks default at  $t = 0$

- Market clearing for capital

$$\phi K_t^D + (1 - \phi) K_t^R = \bar{K}$$



# General Equilibrium

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- Market clearing for capital

$$\phi K_t^D + (1 - \phi) K_t^R = \bar{K}$$

- Fraction  $\phi$  must be consistent with optimal default decision

$$\phi = \begin{cases} 1 & \text{if } B_0 > \gamma_{-1} p_0 \bar{K}, \\ 0 & \text{if } B_0 < \gamma_{-1} p_0 \bar{K}, \\ \in [0, 1] & \text{otherwise.} \end{cases}$$

where

$$\frac{\bar{z} + p_0(1 - \gamma_{-1}R)}{\bar{z} + p_0} = \left(1 - \gamma_0 \frac{p_1}{p_0}\right)^\beta$$

## Definition of Equilibrium

Given  $B_0$ , an equilibrium is a sequence of  $\{p_t\}_{t=0}^{\infty}$ ,  $\{\gamma_t\}_{t=-1}^{\infty}$ , aggregate debt and capital,  $\{B_t, K_t^R, K_t^D\}_{t=0}^{\infty}$ , and an initial share of defaulting banks,  $\phi$ , such that

- (i) Evolution of aggregate  $B, K$  consistent with bank optimality

$$B_{t+1} = \mathcal{B}_{t+1}((\bar{z} + p_t)K_t^R - RB_t)$$

$$K_{t+1}^R = \mathcal{K}_{t+1}^R((\bar{z} + p_t)K_t^R - RB_t)$$

$$K_{t+1}^D = \mathcal{K}_{t+1}^D((\underline{z} + p_t)K_t^D)$$

- (ii) Borrowing limits are equilibrium consistent  
(iii) Market for capital clears  
(iv)  $\phi$  is consistent with banks' optimal default decision

# General Equilibrium

Type of equilibrium depends on  $B_0$



Stationary values:

$$p^R = \frac{\beta \bar{z}}{1 - \beta - (1 - \beta R)\gamma^R}$$

$$\gamma^R = H(\gamma^R, p^R)$$

$$p^D = \frac{\beta}{1 - \beta} \bar{z}$$

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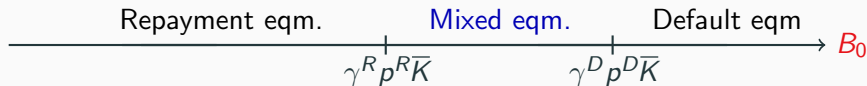
$$p^D = \frac{\beta}{1 - \beta} \bar{z}$$

$$\gamma^D = H(\gamma^D, p^D)$$

Result:  $\gamma^D p^D > \gamma^R p^R \rightarrow$  Uniqueness

# Mixed Equilibrium

Type of equilibrium depends on  $B_0$



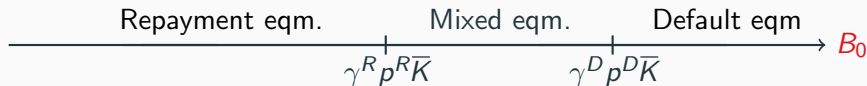
Within thresholds, a degenerate equilibrium does not exist

- Fraction  $\phi$  defaults and  $1 - \phi$  repay
  - Generalize Kehoe-Levine, by allowing initial defaults



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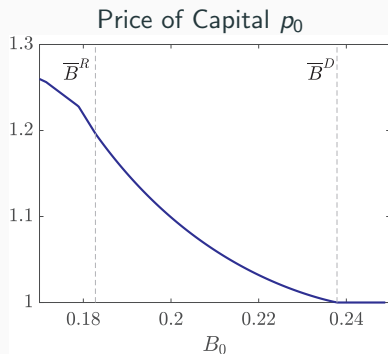
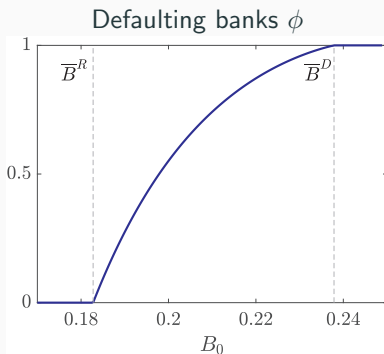
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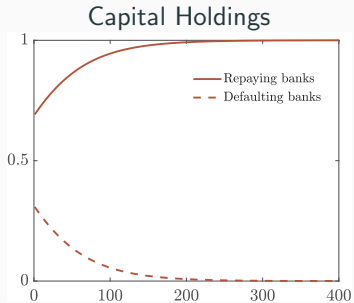
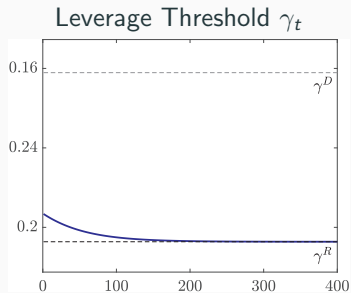
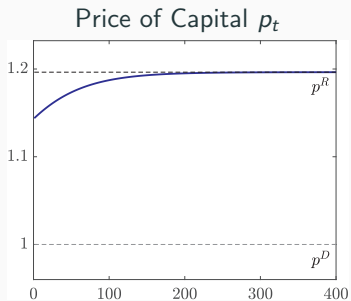
In the paper: [▶ Details](#)

- Analytical characterization of thresholds
- Unique stationary eqm. and unique transition results
- Repaying banks are net buyers of  $k$  in the mixed eqm.

# Equilibrium $\phi$ and $\rho_0$ as a function of $B_0$



# Mixed Equilibrium Simulations



# Outline of the Talk

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2. Model with bank runs
3. Policy analysis

# Self-Fulfilling Bank Runs


Coordination problem between creditors a la Cole-Kehoe

- Creditors may refuse to rollover  $\Rightarrow$  repayment more costly
- If optimal to default during a run, a bank is “vulnerable”

## Values of Repayment and Multiplicity

$$\hat{V}_t^{Run}(n) = \max_{k' \geq 0, c} \log(c) + V_{t+1}((\bar{z} + p_{t+1})k')$$


*s.t.*  $c = n + \cancel{b} - p_t k'$



## Values of Repayment and Multiplicity

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*s.t.*  $c = n + \cancel{b'} - p_t k'$



$$\hat{V}_t^{Safe}(n) = \max_{b', k' \geq 0, c} \log(c) + \beta \hat{V}_{t+1}^{Safe}((\bar{z} + p_{t+1})k' - Rb')$$

*s.t.*  $c = n + b' - p_t k'$

$$\hat{V}_{t+1}^{Run}(n') \geq V_{t+1}^D(k')$$

## Values of Repayment and Multiplicity

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$s.t. \quad c = n + \cancel{b'} - p_t k'$

*(Note: A red arrow points from the '0' in the constraint to the cancelled  $b'$  term.)*

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$$\hat{V}_{t+1}^{Run}(n') \geq V_{t+1}^D(k')$$

A bank facing a run more prone to default

- If  $R_{t+1}^k > R_{t+1}$ , we have  $\hat{V}_t^{Safe}(n) > \hat{V}_t^{Run}(n)$



## Values of Repayment and Multiplicity

$$\hat{V}_t^{Run}(n) = \max_{k' \geq 0, c} \log(c) + V_{t+1}((\bar{z} + p_{t+1})k')$$

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$$\hat{V}_t^{Safe}(n) = \max_{b', k' \geq 0, c} \log(c) + \beta \hat{V}_{t+1}^{Safe}((\bar{z} + p_{t+1})k' - Rb')$$

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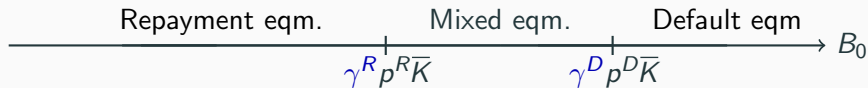
$$\hat{V}_{t+1}^{Run}(n') \geq V_{t+1}^D(k')$$

A bank facing a run more prone to default

- **Multiplicity:**  $\hat{V}_t^{Safe}(n) > \hat{V}_t^D(k) > \hat{V}_t^{Run}(n)$ 
  - Assume that if a bank is vulnerable for  $t > 0$ , a run happens

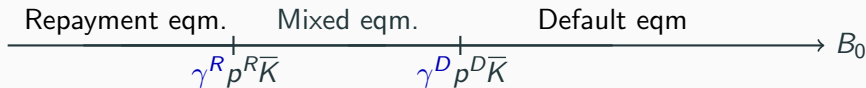
# The Effects of Bank Runs

- Financial fragility, default region expands  $\downarrow \gamma^D$ 
  - Repayment region contracts  $\gamma^R \downarrow$  if and only if  $\beta R < 1$



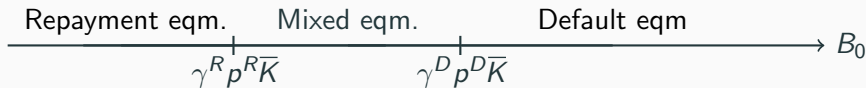
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  - Repayment region contracts  $\gamma^R \downarrow$  if and only if  $\beta R < 1$



- Lower price of capital
  - Lower  $\gamma$ , implies lower demand by repaying banks
  - More defaulting banks, which have lower demand for capital

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  - Bank problem in partial equilibrium
  - General equilibrium
2. Introduce bank runs
3. Policy analysis

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Banks' welfare

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$$\left. \frac{dV^R(p_0)}{dp_0} \right|_{\phi=\phi^E} = u'(c^R)(\bar{K} - k^R(p_0^E)), \quad \left. \frac{dV^D(p_0)}{dp_0} \right|_{\phi=\phi^E} = u'(c^D)(\bar{K} - k^D(p_0^E)).$$

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$\uparrow \phi$  reduces  $p_0$  and helps repaying banks that have high  $u'$

- Without runs: optimal to have more banks defaulting
- With runs: may be optimal to reduce defaults

► Simulations

# Credit Easing

Introduce government purchases of assets  $K^g$  at  $t = 0$

Assume that **government makes losses**:

- Productivity  $z^g < \underline{z}$  and return  $(z^g + p_1)/p_0 < R$

⇒ Investors they do not purchase  $k$  if same productivity as govt.

**Q:** How does credit easing affect  $\phi$  and welfare?

## Credit Easing (ctd)

Purchases financed with foreign debt and lump sum taxes at  $t = 0$

- Govt. sells assets at  $t = 1$  and repays debt
- No taxes/subsidies after  $t > 0$

Government budget constraints for  $t = 0, 1$

$$p_0 K^g = T_0 + B_1^g$$

$$RB_1^g = (z^g + p_1) K^g$$

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$$R B_1^g = (z^g + p_1) K^g$$

Since  $R > R^g$

$$T_0 = \frac{p_0 K^g}{R} [R - R^g] > 0,$$

## Welfare Effects of Credit Easing

$K^g$  affects banks' welfare through  $\phi$  and  $\{p_t, \gamma_t\}$

$$W(K^g) = \phi V^D(K^g) + (1 - \phi) V^R(K^g)$$



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Ignoring effects on future prices and if  $\phi = 0$

$$\frac{dV^R}{dK^g} = -u'(c_R) p_0 \left( 1 - \frac{R^g}{R} \right) < 0$$

Welfare ↓ if defaults due to **fundamentals**

$$\frac{dW}{dK_g} = \left[ \phi \frac{dV^D}{dK_g} - (1 - \phi) \frac{dV^R}{dK_g} \right] - (V^R - V^D) \frac{d\phi}{dK_g}$$

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**Without runs:**

- $V^R = V^D \Rightarrow d\phi$  irrelevant

## Welfare $\uparrow$ if defaults due to **runs**

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With runs:

- $V^R = V^{Safe} > V^{Run} = V^D$   
 $\Rightarrow$  If  $d\phi < 0$ , possibility that  $dW > 0$

A repaying banks facing a run is a net seller of assets  
 $\Rightarrow$  benefits from intervention that raises asset prices



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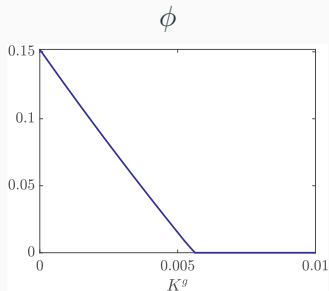
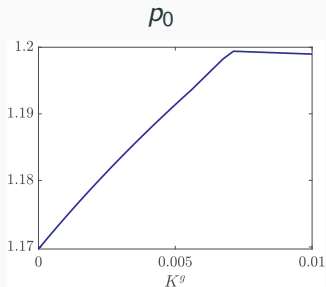
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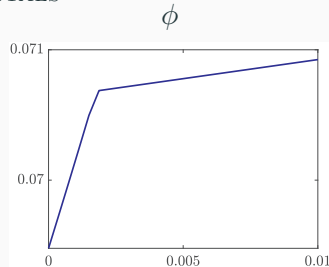
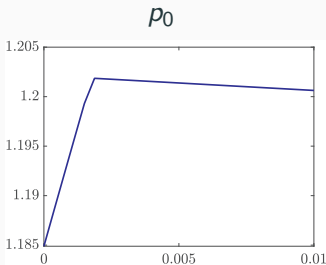
In equilibrium,  $d\phi < 0$

# Credit Easing: Self-Fulfilling vs. Fundamentals

## SELF-FULFILLING RUNS

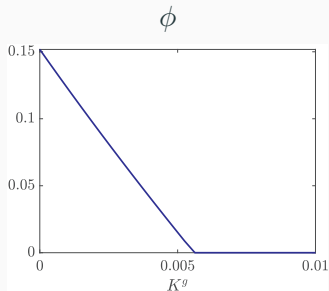
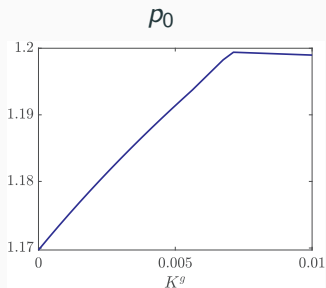


## FUNDAMENTALS

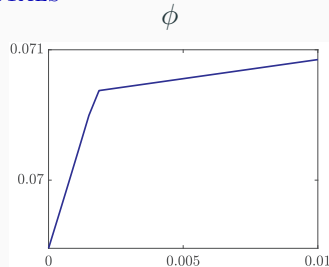
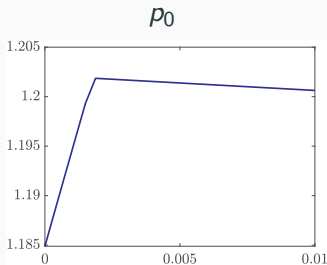


# Credit Easing: Self-Fulfilling vs. Fundamentals

## SELF-FULFILLING RUNS



## FUNDAMENTALS



## Other Policies

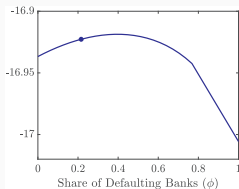
- Tax on purchases of capital at  $t = 0$  rebated lump sum
  - Irrelevant: after-tax price remains constant and has no effects
- Deposit insurance: deters runs, but requires borrowing limits
- Lender of last resort: must cover *all* banks to be effective

# Conclusions

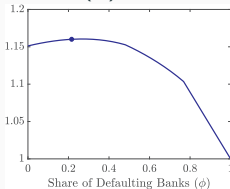
- A dynamic macroeconomic model of self-fulfilling bank runs
- General equilibrium effects crucial to assess govt. policies
- Desirability of credit easing depends on whether a crisis is driven by fundamentals or self-fulfilling runs
- Agenda:
  - Anticipation effects of credit easing
  - Use framework for other policies, such as macroprudential

## FUNDAMENTALS

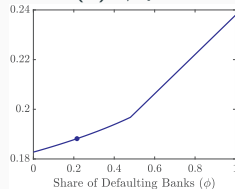
(a) Welfare



(b)  $p_0$

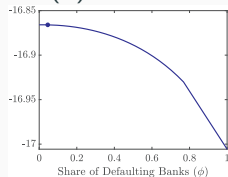


(c)  $\gamma_0 p_1$

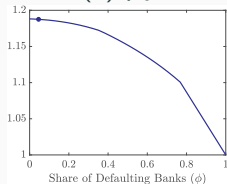


## SELF-FULFILLING RUNS

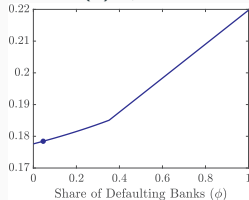
(d) Welfare



(e)  $p_0$



(f)  $\gamma_0 p_1$



Let  $\tilde{k}_t = (1 - \phi)K_t^R / \bar{K}$  and  $\tilde{b}_t = (1 - \phi)B_t / \bar{K}$ . Then,  $R\tilde{b}_t > (\bar{z} - \underline{z})\tilde{k}_t$  and  $p_t > p^D$  for all  $t \geq 0$ . The evolution of  $(\tilde{k}_t, \tilde{b}_t)$  is **uniquely determined** by

$$\tilde{k}_{t+1} = 1 - \beta \left( \frac{\underline{z} + p_t}{p_t} \right) (1 - k_t),$$

$$\tilde{b}_{t+1} = p_t k_{t+1} - \beta \tilde{n}_t,$$

where  $\tilde{n}_t = (\bar{z} + p_t)\tilde{k}_t - R\tilde{b}_t$  and  $p_t$  is the unique solution to:

$$\frac{\left[ (\bar{z} + p_t)\tilde{k}_t - R\tilde{b}_t \right]^{1-\beta} \left[ p_t - \beta(\underline{z} + p_t)(1 - \tilde{k}_t) \right]^\beta}{\beta^\beta (\underline{z} + p_t)\tilde{k}_t} = 1.$$

- (i) Repaying bank are net buyers:  $\tilde{k}_{t+1} > \tilde{k}_t$  for all  $t \geq 0$ .
- (ii) Repaying banks pay less dividends at  $t = 0$ ,  $c_0^D > c_0^R$